

AMERICA'S DOG & BURGER

FRANCHISING OPPORTUNITIES





WHO ARE WE?



In 1993, the
ALPOGIANIS BROTHERS
packed up a Jeep and left Chicago,
taking a **ROAD TRIP** across this great
country. They sampled the local burgers
and hot dogs in **EVERY CITY** and
brought the best back home with them
to the Midwest. Now, they want you to
enjoy the highlights from their
CULINARY ROAD TRIP

WE'RE A FAMILY BUSINESS.

3 generations of family owned and
operating restaurants around town.
AD&B has become a dream come true
serving a consistent product made
from high-quality ingredients in a clean
and fresh space that celebrates America's
passion (and my family's) for the
Great American Road Trip!

MANOLIS



POPS



GEORGE



BURGERS

ALL BURGERS ARE FRESH, NEVER FROZEN, 1/3LB
CERTIFIED BLACK ANGUS PATTY, SERVED ON A TOASTED,
BUTTERED BRIOCHE BUN.



AD&B BURGER

Hardwood smoked bacon, white cheddar cheese sauce, caramelized onions, mushrooms, pickle & AD&B sauce



CHEESEBURGER

American cheese, lettuce, tomato, onion, pickle, ketchup & mustard



DOUBLE CHEESEBURGER

American cheese, lettuce, tomato, onion, pickle, ketchup & mustard



BACON CHEDDAR BURGER

Hardwood smoked bacon, cheddar cheese & AD&B sauce



JALAPEÑO JACK BURGER

Monterey jack cheese, beer battered jalapenos with chipotle mayo



TURKEY BURGER

American cheese, lettuce, tomato, onion, pickle, ketchup & mustard



MUSHROOM SWISS BURGER

Swiss cheese & sautéed mushrooms



GHOST BURGER

Hardwood smoked bacon, spicy ghost pepper cheese, guacamole & onion strings

HOT DOGS

ALWAYS FRESH, NEVER FROZEN. SERVING VIENNA
ALL BEEF HOT DOGS. OUR SAUSAGES ARE LOCAL,
NITRATE + NITRATE FREE.



CHICAGO

Mustard, tomato, relish, onion, sport peppers, pickle spear, dash of celery salt on a poppy seed bun



BALTIMORE

Deep fried dog topped with ghost pepper cheese sauce, onion strings and chipotle aioli.



SANTA FE

Hardwood smoked bacon, chipotle aioli, caramelized onions, beer battered jalapeno caps, & cotija cheese on a Texas toast roll



ATLANTA

Hardwood smoked bacon, whole grain mustard, cole slaw, beer battered jalapenos on a Texas toast roll



DALLAS

Chili, shredded cheddar cheese, onions on a Texas toast roll



MAXWELL STREET

Polish sausage, mustard, sport peppers & caramelized onions on a poppy seed bun



MILWAUKEE

Guinness beer brat, sauerkraut, caramelized onions, horseradish mustard seed, cheddar cheese on a pretzel roll



LOUISVILLE

Deep fried dog, smoked cheddar sauce, maple bourbon bacon, & onion strings on a pretzel roll

MANOLIS ALPOGIANIS

Co-Owner and President of America's Dog Franchise, Manolis has over 26 years of diversified restaurant & business experience, and is recognized as being a leader in the Chicago restaurant and civic communities.

GEORGE ALPOGIANIS

Designed to cook, Executive Chef and T.A.G. Restaurant Group Partner

George Alpogianis sowed his culinary oats at Chicago's celebrated dining destinations before "returning to the nest" to successfully manage two Kappy's locational create mouth-watering, inventive menus for fast- and full-service restaurants for all seven T.A.G. Restaurant Group establishments.





WHY CHOOSE US?



WE'RE REVOLUTIONIZING OUR INDUSTRY

WITH US, IT'S SIMPLE...

Our systems and training allow you to bring a brand to your neighborhood that's laser focused on keeping everything uncomplicated allowing you to focus on execution from the menu to management.

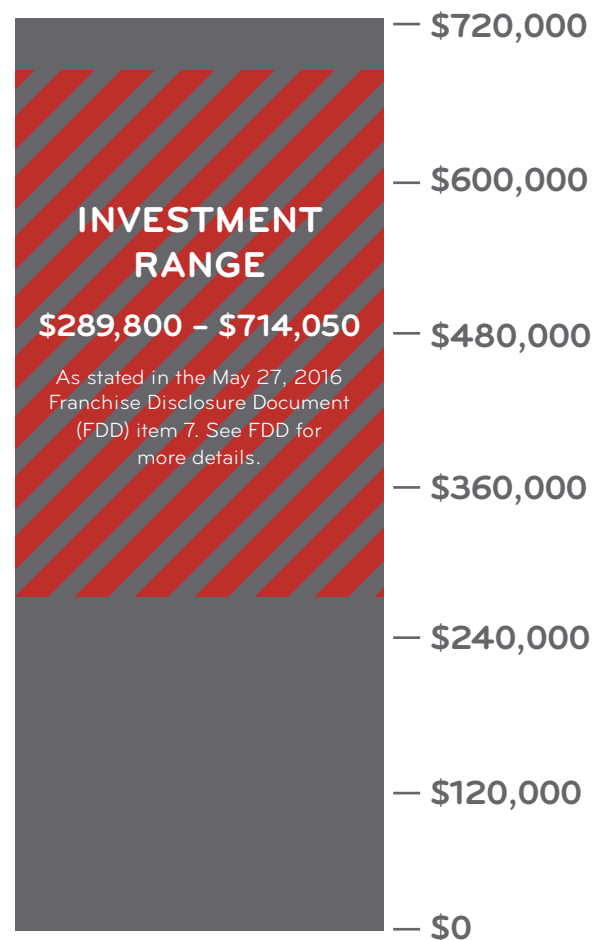
WE'VE GAINED
AN ENORMOUS
FOLLOWING
AROUND
CHICAGOLAND



WE'RE A SAFE, AFFORDABLE INVESTMENT

OUR SALES VALIDATE & PROVE
THE LOVE FOR THE BRAND.

We're good, honest entrepreneurs
that had a dream, and we're
passionate about offering this
unique opportunity to other
passionate individuals like you.



WE'RE SETTING NEW STANDARDS

WE STAY ON TOP OF TRENDS
BY OFFERING AN APPETIZING
MENU WITH A NATIONAL,
YET LOCAL FLAVOR.

With America's Dog & Burger,
you get Prime Territories with
room to grow.



INITIAL FRANCHISE FEES & ROYALTIES

\$30,000 is the initial franchise
fee for the first location.

ROYALTIES

5% for the first 10 franchises



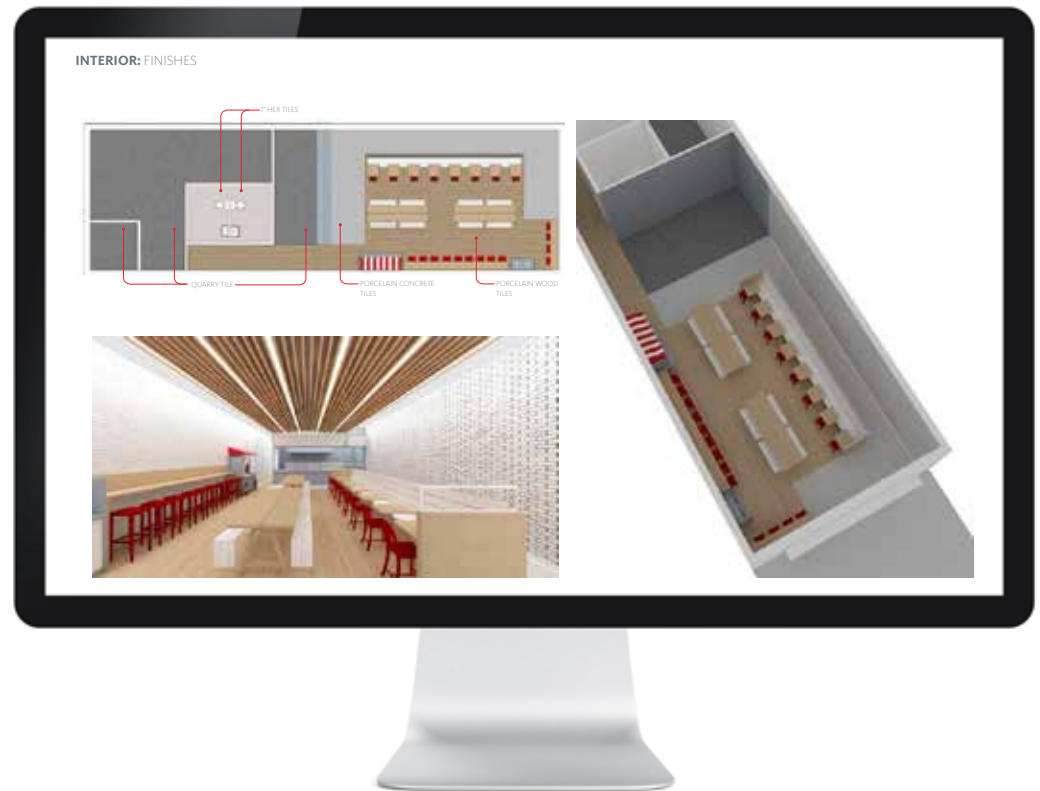


HOW DO WE HELP?



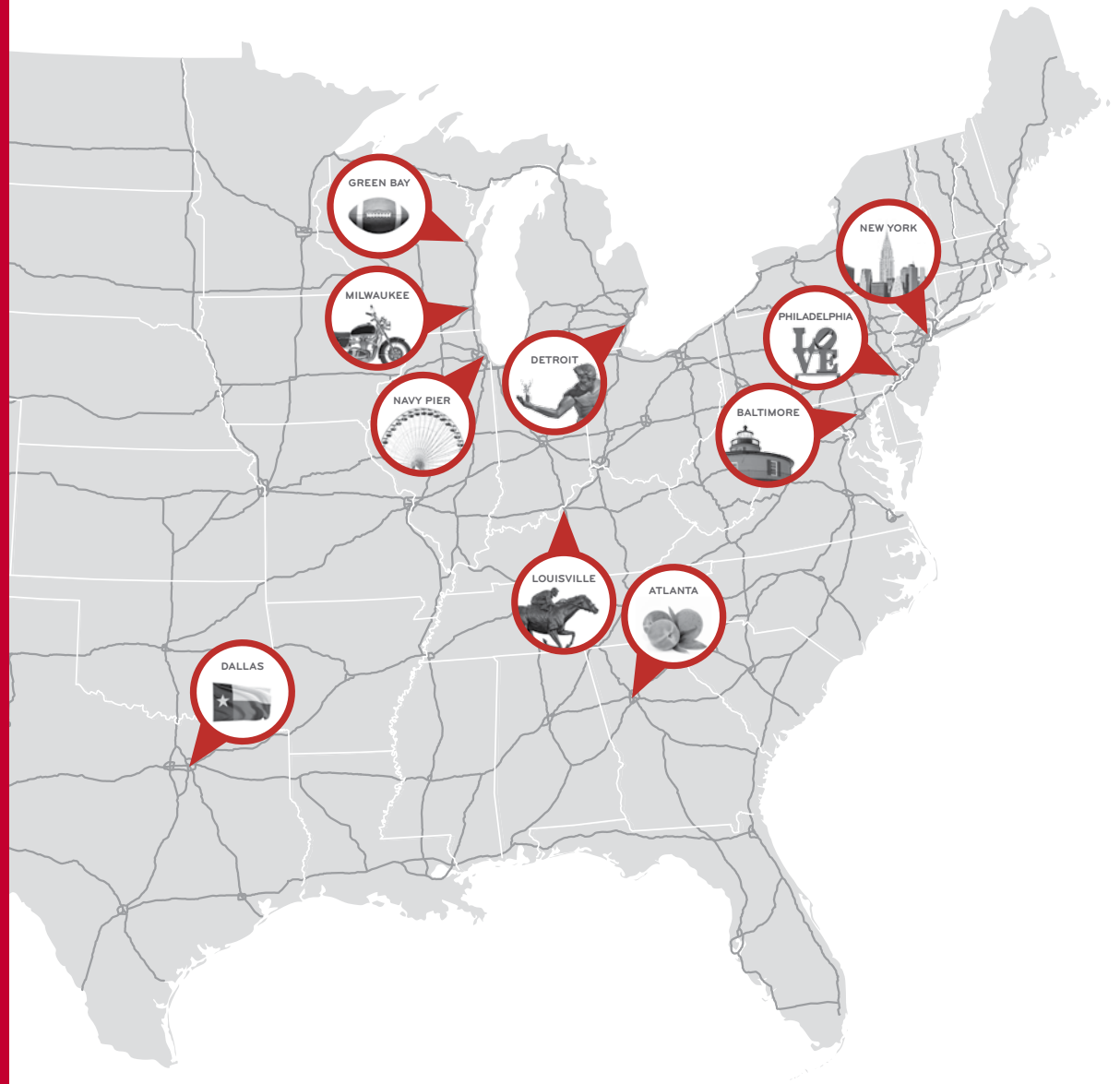
FRANCHISE SUPPORT

While we advocate going at it alone when it comes to our customers selecting their own unique dog or burger, we never leave our franchisees to go at it alone when it comes to the success of their America's Dog & Burger franchise. We have been committed to opening, developing, & growing our corporate restaurants. We operate our restaurants and have developed the systems and tools to support our franchise restaurant operators.



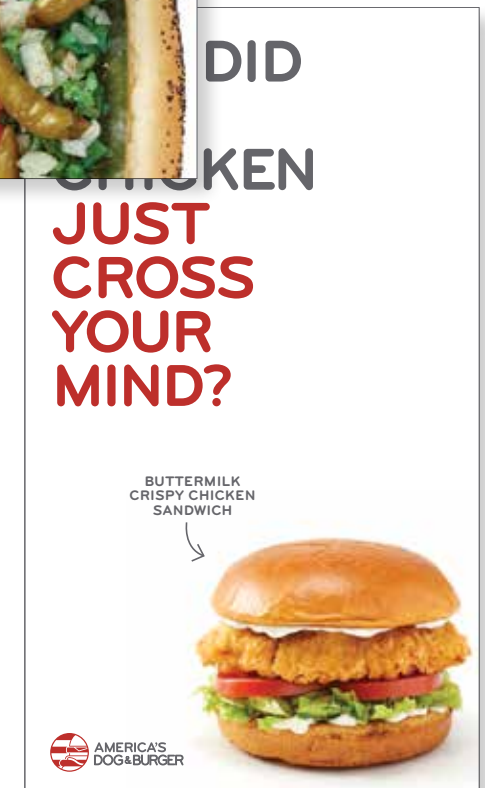
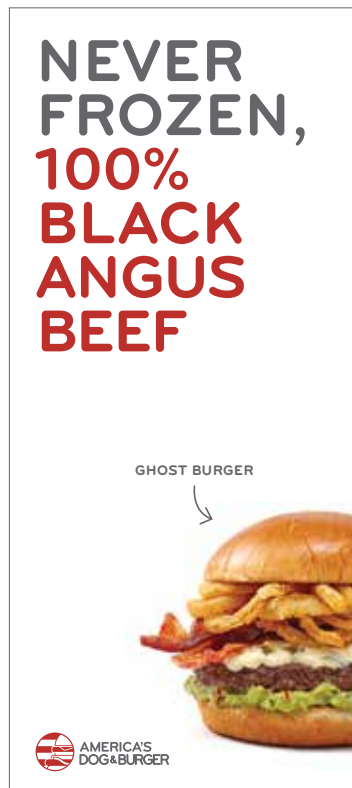
SITE SELECTION

Even though we often find ourselves at the top in our local markets, it isn't taken for granted. Our uncompromising commitment to quality, impeccable service, and undeniable value keep our customers coming back to all of our locations nationwide - and will be a key part of our franchise owners being successful.



LOCAL STORE MARKETING

At America's Dog & Burger, we know that success would require more than just delicious dogs & burgers. To really achieve smart growth and take our menu to customers everywhere, franchising was the logical choice. We have developed easy-to-execute operational systems focused on uncompromising quality at every turn - from ingredients to customer service - ensuring that consumers have a spectacular experience each and every time. After 23+ years, America's Dog & Burger continue to deliver on customer expectations.





ARE YOU A MATCH?



VACANCY



OPERATOR & INVESTMENT PROFILE

You and/or one of your partners have a proven record as a restaurant operator.

Have local market knowledge.

You and your team are ready to work hard, learn, & love life.

America's Dog & Burger is seeking multi-unit operators. The total number of locations to be developed will be determined through the discussions with the ADB team and your goals. Typically the development agreements will be 3-10 locations.

You meet the minimum financial requirements:

\$150 Liquid for the first location and \$350K Net Worth.





**WHAT'S THE RIGHT
LOCATION?**



WE CAN HELP

Finding the right locations is key.

Whether considering a traditional or non traditional location, America's Dog & Burger will assist you during multiple phases of the development process from site selection to design and construction. In addition, we also provide support from the development team in these areas:

Architectural building design and engineering support

—

Review of site during due diligence phase

—

Approved contractors list

—

Bid review and comparison

—

Construction project management

—

Assistance with development of construction timeline

—

Assistance with vendor ordering from a preferred vendor list



TYPICAL DEMOGRAPHIC PROFILE

Analytics typically within a
three-mile radius of the
identified site:

25,000+ residential population

20,000+ daytime population

Median income of 50K+

**Include the information
below when submitting a
site for consideration**

Your Name

Phone /Email

Address or Intersection

Brief description of the site

TRADE AREA ATTRIBUTES

Meets our demographic profile
Retail and restaurant synergy
is critical

Strong-anchored centers and
restaurant magnet areas

Strong activity drivers, both
commercial and community

Office and industrial complexes,
hospitals, schools, parks etc.

Good traffic flow in front of site
(25K cars per day)

High frequency of dine-out
users

Per-capita average annual
spend on meals at restaurants
in the proposed trade area

TRADITIONAL SITE ATTRIBUTES

Prototypical space is 1,800
2,500 square feet

Venue type is freestanding
building, end cap, lifestyle
centers & mixed use projects.
May also consider conversions

Visibility is critical to success

Good ingress and egress

Store frontage of at least 25ft

Maximum signage allowed by code

Opportunity for exterior patio

Quality image of shopping
plaza/center



THANK YOU
FOR YOUR
INTEREST IN
AMERICA'S
BEST!